



**SALON**  
SPA SUITES

## **NEW FEATURES, INCREASED SUPPORT FOR SALON OWNERS**

Launch of New Website, Added Features Increases Demand for Salon Spa Suites

**Oswego, IL, October 7, 2008** – Salon Spa Suites ([www.salonspasuites.com](http://www.salonspasuites.com)), the premier provider of independent salon suites in the Midwest, announces the re-launch of its website to meet the growing needs of investors, business owners and their clientele. The revised site design makes it even easier for salon professionals to launch their independent businesses with improved navigation, updated content and virtual design features. Increased demand for independent salon ownership has prompted the company to expand its services both online and off, with the development of new Salon Spa Suites locations across the Midwest.

Since inception in 2006, Salon Spa Suites has helped beauty care professionals launch their own unique service without the risk or investment usually associated with opening a small business. For an affordable monthly rental fee, salon owners are provided with their own customizable commercial space, fully equipped with everything a salon service needs to run successfully.

“We are very excited to launch the new website to show the dedication that we have to both the salon professionals that operate within our Salon Spa Suites and the franchisees that are helping to expand this business across the U.S.,” stated Jeff Hensley, Director of Business Development for Salon Spa Suites Franchising, LLC.

The site features a cleaner look and feel, plus updated information aimed at salon professionals, current franchise owners and prospective investors. The dedicated launch and support process is clearly outlined – providing an introspective look at the development process.

Prospective owners can envision their own salon suite with the Virtual Suite feature or take a peek at the real thing with the updated photo gallery. Visitors can read customer and owner testimonials or get the answers to important questions with updated FAQ sections designated for both owners and franchisees.

Due to increased demand by salon professionals and franchisees, Salon Spa Suites is continuing to expand quickly across the Midwest. Take a look at the new location openings at [www.salonspasuites.com/locations](http://www.salonspasuites.com/locations) or suggest a new location and find out more about how to develop your own franchise business.

“Salon Spa Suites gives franchisees the tools they need to run a successful business,” said Colleen Dermody, company president. “By providing detailed support throughout the entire process, franchisees can feel confident that they have strong backing from the corporate office.”

For more information, please visit the new website at [www.SalonSpaSuites.com](http://www.SalonSpaSuites.com) or contact Salon Spa Suites via the information below.



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**About Salon Spa Suites:**

Founded in the best interest of salon professionals, salon owners and investors, Salon Spa Suites represents a revolutionary idea in the beauty care industry. Salon Spa Suites provides salon professionals with the means to bring their passion to life, while creating a proven business model for investors in a previously untapped and largely self-sufficient market. Founded in 2006 by Colleen Dermody, and Annette and Jeff Hensley, the first location opened in Oswego, IL with new franchises being actively developed across the country. For additional information, please visit [www.salonspasuites.com](http://www.salonspasuites.com). Salon Spa Suites – Style Your Life.

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