



SALON
SPA SUITES

SALON PROFESSIONALS GAIN MORE REWARDS WITH LESS RISK

Salon Spa Suites Opens in Oswego, Meets Needs of Independent Salon Owners

Oswego, IL, June 2006 – With the grand opening of its first location in Oswego, IL this month, Salon Spa Suites (www.salonspasuites.com) is introducing a convenient way for independent beauty care professionals to launch a small business with limited risk and initial investment. This innovative concept connects investors with talented salon professionals, who are provided with the commercial space and equipment to grow their unique salon services under their own vision. No more chair fees or following someone else's guidelines.

"Stylists who are part of the Salon Spa Suites franchise live our motto: 'Style your life,'" said Colleen Dermody, President of Salon Spa Suites Franchising, LLC. "They make their own decisions, their own hours and their own success – that's what Salon Spa Suites is all about."

With the opening of the Oswego location, Salon Spa Suites has begun the initial phase of expanding its services across the U.S.

"Ultimately, there will be a Salon Spa Suites in every city in America," said Dermody.

The increasing demand for independent ownership, coupled with the current credit crunch and slow economy, has created a challenge to small business owners. Salon Spa Suites meets this challenge by providing a unique opportunity for salon professionals, independent salon owners and franchisees.

"We are proud to open up this opportunity to Salon Professionals in the Oswego area. We have received a very warm welcome in our first location and will open at close to 100% occupancy," stated Jeff Hensley, Director of Business Development.

As the concept continues to grow, the company is looking for interested investors to open franchise locations in new geographic areas. With an experienced support team, Salon Spa Suites helps investors identify the right location, negotiate lease and loan details and even create marketing campaigns such as website creation and grand opening strategies. Once each location is fully leased, investors benefit from a steady revenue stream without having to stock inventory, hire and train employees or dedicate lengthy hours to business management.

"Salon Spa Suites differs from the traditional franchise model, in that it is providing an income stream," echoed Dermody. "Once the initial set-up is complete, the average franchise owner can expect to spend as little as 10-15 hours per month handling operations."

Likewise, the opportunity for salon professionals to own their own business has never been greater. Salon Spa Suite professionals receive the tools they need to develop their own unique brand and be the sole beneficiary of increased revenue. For a small monthly rental, Salon Spa



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Suites provides the space, high-quality equipment and marketing prowess, leaving creative salon professionals free to focus on what they know best – providing quality beauty care services to their clients.

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About Salon Spa Suites:

Founded in the best interest of salon professionals, salon owners and investors, Salon Spa Suites represents a revolutionary idea in the beauty care industry. Salon Spa Suites provides salon professionals with the means to bring their passion to life, while creating a proven business model for investors in a previously untapped and largely self-sufficient market. Founded in 2006 by Colleen Dermody, and Annette and Jeff Hensley, the first location opened in Oswego, IL with new franchises being actively developed across the country. For additional information, please visit www.salonspasuites.com. Salon Spa Suites – Style Your Life.

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