



## **DEMAND FOR INDEPENDENT SALON OWNERSHIP GROWING**

Salon Spa Suites Expands into its Newest Location, Welcomes New Businesses

**Oswego, IL, January 2008** – Salon Spa Suites ([www.salonspasuites.com](http://www.salonspasuites.com)), the premier provider of independent salon franchise, opened its second location this month in North Aurora, IL to meet the increasing demands of business owners and investors. The company has been revolutionizing the beauty care industry since 2006 by connecting investors with talented salon professionals, interested in opening small businesses without the traditional amount of risk or investment.

With the opening of its new location in North Aurora, Salon Spa Suites is continuing its expansion across the Midwest and beyond. Additional locations are being developed in St. Louis, Milwaukee, Indianapolis and across Illinois.

“Ultimately, there will be a Salon Spa Suites in every city in America,” said Colleen Dermody, President of Salon Spa Suites Franchising, LLC. “We are truly the final career step for experienced, successful stylists.”

This increased demand has spurred the company to seek investors dedicated to opening these new locations. Salon Spa Suites’ experienced support team helps investors identify prime locations, negotiate lease and loan details, assist in the design and build-out process and even supply expert marketing support, such as online advertising, offline promotions and grand opening strategies.

Additionally, the unique independent ownership concept allows investors to save time and money by avoiding expensive inventory, hiring and training employees or participating in daily hands-on responsibilities. Once fully leased, investors are able to enjoy a steady revenue stream with minimal managerial attention.

This expansion provides an exciting opportunity for salon professionals as well. Salon Spa Suites makes it easy to launch, develop and grow one’s own unique beauty care business, without great initial investment or risk. A small monthly rental provides business owners with their own space and equipment – everything they need to serve their specific clientele. Independent ownership allows salon professionals to follow their own unique vision and earn more money by avoiding commissions, chair fees and shared profits.

“Salon Spa Suites allows the salon professionals to ‘style their life’ – owning their own business and doing what they love to do while at the same time earning more money,” stated Jeff Hensley, Business Development Director.



**SALON**  
SPA SUITES

For more information or to suggest a future Salon Spa Suites location, please refer to the contact information below.

###

**About Salon Spa Suites:**

Founded in the best interest of salon professionals, salon owners and investors, Salon Spa Suites represents a revolutionary idea in the beauty care industry. Salon Spa Suites provides salon professionals with the means to bring their passion to life, while creating a proven business model for investors in a previously untapped and largely self-sufficient market. Founded in 2006 by Colleen Dermody, and Annette and Jeff Hensley, the first location opened in Oswego, IL with new franchises being actively developed across the country. For additional information, please visit [www.salonspasuites.com](http://www.salonspasuites.com). Salon Spa Suites – Style Your Life.

For editorial inquiries, please contact:

Jessica Tiberio  
Salon Spa Suites  
123 Washington Street, Suite 202  
Oswego, IL 60543  
Office: (630) 383-2030